



**2022
DRAGONS
OF ASIA**

The Dragons of Asia: The 2022 Finalists

The 22nd Dragons of Asia Marketing Communications Recognition Programme is in its final stages. The following entrants and the brands they've submitted, in alphabetical order, are all winners of Bronze, Silver, Gold, Blue or Red, Dragons of Asia Trophies.

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| AB InBev India | Hindustan Unilever India | Royal Caribbean Cruises |
| AstraZeneca | Honda Atlas Cars Pakistan | Ruder Finn China |
| Astro Media Solutions Malaysia | Impact Communications India | Samsung Malaysia Electronics |
| Atlas Vending Malaysia | Inmobi, Havas Riverorchid & Moblaze Vietnam | Sanofi India |
| Ayam Brand Malaysia | Intel Malaysia | Seylan Bank Sri Lanka |
| BE DDB Pakistan | Interactive Avenues India | Shanghai Thunder Public Relations Consulting China |
| Berakar Komunikasi Indonesia | Jack Morton Worldwide Singapore | Sime Darby Oils Malaysia |
| BigCity Promotions India | Johnnie Walker China | Softlogic Invest Sri Lanka |
| Boutique Agency Network & Third Shift Media Sri Lanka | L'Oreal Pakistan | Softlogic Life Insurance Sri Lanka |
| Brainchild Communications Pakistan | L'Oreal Thailand | Sooka |
| Cheil Malaysia | Lego Malaysia | Subway Systems |
| Click (VMLY&R Vietnam) | Loops Digital Sri Lanka | Tao Ti |
| DDB Group Hong Kong | Lowe Lintas India & White Rivers Media India | Tencent China |
| Digi Telecommunications Malaysia | McDonald's Hong Kong | The Brand Brewery India |
| Digital People Malaysia | Mediacom India | The Coca Cola Company Indonesia |
| Digitz Digitas Pakistan | Mindshare Group Malaysia | Third Shift Media Sri Lanka |
| Dom Perignon (Moet Hennessy) | Moet Hennessy Diageo China | This Life Cambodia |
| Domino's Malaysia | Mondelez International Pakistan | Triad Sri Lanka |
| DreamsKingdoms Malaysia | MullenLowe Sri Lanka | Tribes Communications India |
| DuitNow | MullenLoweMishra Vietnam | UBL Urooj Account |
| Edelman Malaysia | Nesterra India | Unilever Cambodia |
| Etika Malaysia | Nestlé Pakistan | Unilever India |
| Evolve Brands India | Nestlé Vietnam | Unilever India. Lifebuoy |
| FCB SHOUT Malaysia | Noir by Entropia Malaysia | Unilever Pakistan |
| George P. Johnson Experience Marketing China | Omnicom Media Group Hong Kong | Unilever Singapore |
| GO Communications Malaysia | OnePlus Technology India | VMLY&R Commerce India |
| Golden Circle Pakistan | Orion Digital Malaysia | VMLY&R Commerce Malaysia |
| Grab Indonesia | Pepsi Malaysia | Volkswagen India |
| Grey Pakistan | Piaggio Vietnam | Volvo Korea |
| Grey Seoul. Korea | Procter & Gamble India | Wavemaker Thailand |
| Hero Motocorp India | Publicis Media Pakistan | WePay Sri Lanka |
| Hershey India | RHB Bank Malaysia | Zeno Malaysia |

Winners of the 2022 Dragons of Asia and the Dragons of Malaysia Programmes will be revealed at the combined Award Ceremony at the Eastin Hotel, Kuala Lumpur Malaysia, on the evening of October 14, on the Dragons of Asia entry site dragonsofasia.org and by eMail.

Black Dragons Certificates, awarded to entries whose scores were just below the Bronze Dragon trophy threshold, will also be revealed on October 14.

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Dragons of Asia

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